

**AMERICAN★HUMANE**

*FIRST TO SERVE®*

2021 IMPACT REPORT





## A Message from President and CEO Dr. Robin Ganzert



It is a universal truth seen throughout history that the worst of times often brings out the best in humanity.

This has been especially true throughout the 144 years American Humane has been fighting to protect animals. It was true after the Civil War, when American Humane was founded to fight for the humane treatment of all living creatures. It was true during World War I, when we deployed to rescue nearly one million war horses wounded on the bloody battlefields of Europe. It was true during the Great Depression, when American Humane pioneered new protections for the most vulnerable among us.

And it is true today as we work to save wildlife, deploy our rescue team to save desperate animals caught in deadly natural disasters and help animals who found themselves fighting for their lives in the global COVID-19 pandemic. Looking back over the past century and a half of humane work, we realized, along with so many other Americans, how many of our greatest challenges also inspired our finest hours.

In fact, during just the past year, American Humane was able to:

- **Rescue, shelter, feed and care for more than 1 million animals** affected by the COVID-19 pandemic, cruelty cases and disasters including the California wildfires and Hurricanes Laura and Sally.
- **Protect 50,000 animal actors** on film and television sets through our *No Animals Were Harmed*® program.

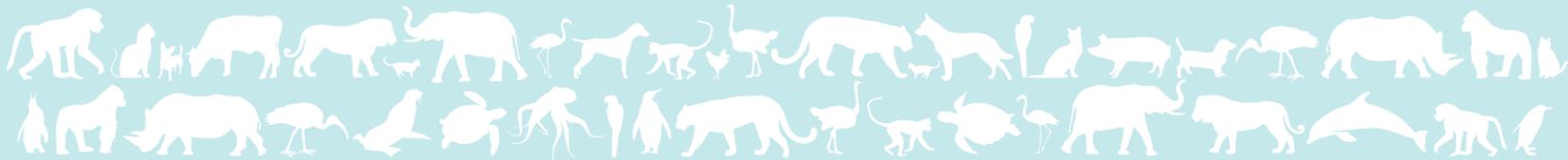
- **Help ensure the welfare and humane treatment of nearly 400,000 remarkable and endangered species** living in the world's zoos, aquariums and conservation centers.
- **Save the lives of veterans and animals** by finding dogs in need of forever homes and training them as free, life-saving service animals for veterans struggling to cope with Post-Traumatic Stress and Traumatic Brain Injury.
- **Help ensure that nearly a billion farm animals** have proper space, food, water, heat, cooling, lighting and numerous other humane protections.

Another truth is that American Humane has a long history of doing the most with the hard-earned charitable dollars with which we are entrusted. More than 91 cents of every dollar spent goes directly into our life-changing, lifesaving programs to help the most vulnerable among us.

I think you will enjoy the heartwarming stories of caring, compassion and hope in our Impact Report. Thank you for being part of our mission to make a better world . . . for all of us.

Robin R. Ganzert, Ph.D.  
President and CEO  
American Humane

## Impact at a Glance



APPROACHING  
**ONE BILLION**  
ANIMALS  
RESCUED, SHELTERED, FED AND  
PROTECTED ANNUALLY

Effectiveness & Financial Stewardship – Ready to be *First to Serve*® Now & in the Future  
American Humane consistently receives the highest ratings among humane organizations

**"GOLD  
LEVEL"**

(GuideStar USA)

**A  
"FOUR-STAR  
CHARITY"**



(Charity Navigator)

**"TOP-RATED  
CHARITY"**

WITH AN

**"A"**

RATING

(CharityWatch)

**1  
IN 1,000!**

One of the few  
U.S. charities  
that made the Better  
Business Bureau's "Wise  
Giving Alliance" list

**91**

**CENTS  
OF EVERY \$1**

spent goes directly into  
lifesaving programs

(FY2020 audited financials)

NAMED  
A  
**"BEST  
CHARITY"**

BY  
CONSUMER  
REPORTS

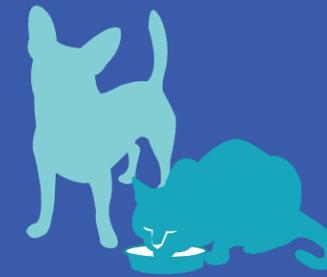
"OUTSTANDING  
**ANIMAL  
WELFARE**  
ORGANIZATION"

(Pet Philanthropy Circle)

**"SEAL OF  
EXCELLENCE"**



(America's Best Charities)



1,000,000+  
VULNERABLE ANIMALS  
SAVED  
SHELTERED  
AND FED  
IN JUST THE PAST YEAR

## DEPLOYED LIFESAVING HELP

to animals caught in the coronavirus pandemic, cruelty cases, California wildfires and Hurricanes Laura and Sally, which devastated the Gulf states

## PREPARED FOR THE FUTURE:

Our American Humane Rescue team helped train more than  
**300** new animal responders

## American Humane Rescue

First to serve animals in greatest need

For more than 100 years, American Humane Rescue teams have been First to Serve our best friends in their worst times. Because of the pandemic, natural disasters and cases of unimaginable cruelty, last year proved to be one of the most devastating years for animals in recent history, leaving hundreds of thousands of animals homeless, hurt, frightened and hungry. Fortunately, our American Humane Rescue teams were on the ground, working under enhanced COVID-19 safety protocols, to lend our help wherever – and whenever – animals were in greatest need.

Here are just some of the dramatic and heartwarming victories we achieved:

- **Saved animals during the pandemic:** American Humane took a leadership role in supporting abandoned shelter pets during the pandemic, providing one million meals, as well as critically needed supplies and medicines through our “Feed the Hungry COVID-19 Fund.”
- **Rescued animals in the California wildfires:** While the massive wildfires that destroyed 319,000 acres and thousands of homes in northern California were still burning, American Humane Rescue rushed to provide lifesaving shelter, food, water, medicines, supplies and veterinary care to the animal victims left in the ashes.

- **Combated cruelty:** Responding to a gruesome case of animal cruelty, our team took part in the rescue and rehabilitation of dozens of Collies and Collie mixes left starving and riddled with disease in frigid temperatures, giving them second chances at life.
- **Helped those who most need help:** American Humane conducted free veterinary clinics to help animals in some of the most resource-poor areas of the country, bringing spay and neuter services and lifesaving vaccines, provided free of charge by Zoetis Petcare, to dogs and cats whose families cannot afford to give them medical care.
- **Trained more rescuers:** Outmaneuvering the restrictions of the pandemic, our American Humane Rescue team redoubled their efforts in preparing for the future, creating virtual trainings to prepare more than 300 animal emergency responders, and helping ensure that whenever animals are in need, help is never far away.

# Finding Hope in the Ashes

Once again, America was burning. More than eight and a half million acres of land had gone up in flames, leaving in the wildfires' wake desolation and lost, frightened animals fighting for their lives.

Wildfires are among the most terrifying disasters and while families evacuate, pets' instincts kick in, causing them to bolt in search of safety. Animals seek shelter where they can, lasting on what food and water they can find before rescuers come to their aid. Many are injured, hungry and, if found, often dangerously close to death. Families who have lost pets do not know if their animals made it to safety. To help families and pets, temporary shelters are set up as part of the disaster response effort to care for and to heal, physically and emotionally, animals who have suffered untold trauma.

American Humane Rescue teams began arriving in hard-hit California in September, responding to a call to help animals in Butte County. In the town of Oroville, where we previously deployed in 2018, we worked at two animal shelters, caring for more than 200 animals, including dogs, cats, chickens, rabbits and exotic birds. With the support of generous grants from PetSmart Charities and PEDIGREE Foundation, the American Humane Rescue team was able to work from sunrise to sundown to ensure animals pulled from the flames were safe, well fed, cared for and loved as they waited for their owners to return.

One night, rescuers found two cattle dog mixes, likely brother and sister, who were so traumatized that each dog needed to be sedated before they could be taken to the shelter. Their fur was matted and dirty, their eyes looked vacant. We can only imagine the horrors these animals experienced.

At first when their kennels were opened, they would lie on the floor, ears drooping, too scared to move. One of our veteran American Humane Rescue responders, Corie, patiently sat with these dogs, whom she named Bosco and Dakota, talking to them, petting them softly and showing them love. It wasn't easy, but she gained their trust, and convinced them to step outside into the sun. Within a few days, the spark returned to Bosco and Dakota's eyes and they began eating and acting normally again. Seeing the change is what makes the 14-hour days worth all the effort.





## Delivering Warmth and Love

The reports were enough to chill your blood.

Dozens of starving, sick and freezing Collies and Collie-mix breeds were found living in conditions that afforded the dogs little protection from the elements. And that was before the bone-chilling cold and deep snows of February came.

To save these poor pups, American Humane deployed its famed rescue team to Tennessee and set up an emergency shelter where the animals could be treated, fed, rehabilitated and cared for properly. By the time we got to them, many of the dogs were little more than skeletons covered with matted fur and they were riddled with parasites. At the invitation of local authorities, our team worked with a local veterinarian and other volunteers to administer life-saving medicines and provide intensive 24-hour care to the animals.

Members of the American Humane Rescue team collectively traveled thousands of miles from as far away as California and Massachusetts to help the animals and brought critically needed medicines and supplies donated by Zoetis Petcare (a U.S. business unit of Zoetis).

This was only one of the many times that the American Humane Rescue team deployed to assist in a cruelty case in Tennessee. In 2018, the team cared for 26 dogs discovered living in a mud pit outside of Memphis. In 2016 the team worked on a major cat hoarding and cruelty rescue. In 2015, the team saved horses, mules and a mini-horse in Fayette County who were being intentionally starved and dehydrated in the hot Tennessee summer, and the team also traveled there in 2014 to help horses and a mule forced to endure the cold winter without food. Seven years ago, 141 dogs were rescued in deplorable condition from the back of a U-Haul trailer in which they were being transported near Memphis. American Humane helped care for the animals and arranged for a special airlift of those who were not adopted locally to a safe shelter to find forever homes. American Humane was also involved in a hoarding case in Moscow, Tennessee, rescuing and helping to care for more than 140 animals who were being kept in a private home.

"It is terrible to think any animal could be forced to live under these conditions, and we must put an end to such abuses," said Dr. Robin Ganzert, president and CEO of American Humane. "Fortunately, our rescue team and dedicated local volunteers were able to help these animals, who were rehabilitated and put on the path to a better life."

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44

MILITARY HERO  
DOG TEAMS  
REUNITED

(TO DATE)

163

HEALING LEASHES

put in the hands of veterans who  
need lifesaving service dogs, which  
can cost up to \$30,000 each to train

(TO DATE)

SUPPORTED  
LEGISLATION

to provide more lifesaving service dogs  
to veterans coping with the  
invisible wounds of war

## American Humane Lois Pope LIFE Center for Military Affairs

First to serve those who serve our country

Since 1916, American Humane has been First to Serve those who serve our country by helping our nation's military heroes on the battlefield and on the home front.

- **Brought Battle Buddies back together:** After a lifetime of serving our country and protecting our troops, far too many retired military dogs are separated from their handlers and left overseas. American Humane has already brought 44 of these heroes back home and reunited them with their battle buddies.
- **Urged Congress to do more for veterans:** Service dogs are not only costly but can take an unacceptable 18-24 months to obtain. The "PAWS Act" will train and pair vets suffering from post-deployment mental health issues with service dogs.
- **Galvanized support for America's four-legged military heroes:** American Humane's annual "Pups4Patriots gala" raised funds for our veterans with the help of internationally renowned philanthropists and veterans' advocates, including Lois Pope, Jean and Martin Shafiroff, Herb and Sharon Jablin, Sharon Bush and Bob Murry, Janet Swanson, Judith Miller, and DAV Gold Coast Chapter 133, among many others.
- **Saved lives on each end of the leash:** To help stem the tide of veteran suicide and find forever homes for animals in need of them, American Humane helped provide another dozen U.S. veterans struggling with PTS and TBI free, highly trained service dogs through our "Pups4Patriots™" program, bringing our total so far to 163.
- **Created more training centers across the country:** Responding to the need, American Humane expanded the number of Pups4Patriots locations from one to eight, significantly increasing the number of service dog teams in training.



## Chance for a New Life: Letter from a Family

Specially trained service dogs not only give a second chance to veterans coping with the invisible wounds of military service, they also help give back the lives our warriors and their loved ones left behind. David is a U.S. Air Force veteran and lives in Oregon. He was paired by American Humane with Chance, a male Labrador Retriever. Here is a letter we recently received from David's wife:

*Dear American Humane,*

*You met my husband, David, when he attended your Pups4Patriots training and he received his service dog, Chance. Since then, I wanted to share some amazing things about their relationship.*

*Chance has settled in better to our home than we could have ever imagined! He has become a wonderful addition to our family. David is not able to go anywhere without Chance by his side.*

*Chance loves being outside and being able to run and play. He has acclimated to our two-acre property very well. We have a lawnmower and tractor and he must be on them if David is driving. Even when we are outside, he still does not stray far from any of us, especially David. He MUST be with his humans!*

*But don't worry, Chance still loves to have his vest on so that he can work. As soon as he sees David grab the service dog vest, his tail spins so fast in a circle. Then he puts his front paws up on the bed so that David can put his vest on easily and he is all business.*

*Chance has taken a trip to Nevada via airplane and did amazingly, as expected. We even took a 19-hour road trip to California and Chance just laid in the back of the car and was an amazing traveler. We have also taken him to the ocean and he loved the sand and the water!*

*Our children, Kody and Dylan, love being around Chance. Chance loves when they pet and scratch him and he also loves to chase them around the yard.*

*I almost forgot to tell you, Chance has befriended our mailman, Jeff. Each day when Jeff delivers our mail, we say "let's go get the mail." Chance is immediately excited and runs out to the mail truck. Jeff opens the door of the mail truck and Chance puts his front paws on the step and waits for Jeff to get out our mail and then he happily carries it in his mouth back to the house. Our mailman loves seeing Chance each and every day.*

*David and Chance are a wonderful team and I love watching them. Chance has such a great demeanor and he makes all of us laugh each and every day. Our entire family wants to thank you so much for giving us the opportunity to have a service dog to help David.*

*Sincerely,*

*Kress, David, Kody, Dylan, and Chance*





## Reuniting Our Four-Legged Military Heroes and Their Former Handlers

Too often, the military working dog teams who served and bonded together at military bases overseas find themselves separated by circumstance, reassignment or thousands of miles. American Humane, which has been bringing dozens of retired military working dogs home and back into the arms of their battle buddies, was honored to bring two more of these lifesaving teams back together so that they may once again be with the comrades with whom they were so close.

Here is the story of just one team we were able to reunite this past year:

### Sgt. Cardone & MWD Bogi

In February of 2021, American Humane was able to bring retired Military Working Dog Bogi back home to the United States. The five-year-old Belgian Malinois completed her journey across the Pacific Ocean, traveling from Marine Corps Air Station Iwakuni in Japan to Honolulu, Hawaii, where USMC Sergeant Angela Cardone waited for her with open arms.

The two trained together for fifteen months while they were both stationed in Japan. They formed an unbreakable bond and weren't just partners, but best friends. Bogi's specialties included narcotics detection, safety sweeps and vehicle searches, but she was also a support system for Sgt. Cardone. Bogi built Sgt. Cardone's confidence as a dog handler and a person, and they depended on each other – they were each other's family.

The two were forced to separate when Sgt. Cardone was reassigned to Hawaii, and for a year and a half Sgt. Cardone worried she would never see her sweet canine companion again.

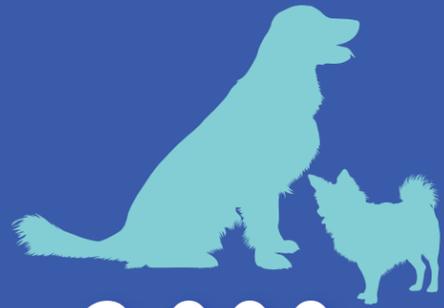
"It kind of felt like a piece of me was missing," Sgt. Cardone told PEOPLE Magazine.

When Sgt. Cardone learned that Bogi was going to be medically retired due to a neck injury, she instantly knew what she wanted to do – she was going to adopt Bogi and they were going to become a real family.

Sgt. Cardone reached out to American Humane for help and we were honored to provide the logistical and financial support necessary to bring Bogi home. The two were finally reunited at the Queen Kapi'olani Hotel in a magical, heartwarming reunion on the beach. Anyone in attendance could see the instant recognition and excitement in Bogi's eyes – she was home.

Every dog who serves alongside our brave men and women in uniform deserves our thanks and a restful retirement, and now Bogi will be able to relax, play and be a normal dog with the person who loves her most – her partner and friend, Sgt. Cardone.

SINCE 2011



3,000+  
HERO DOG  
NOMINEES

11  
MILLION  
PUBLIC VOTES

14  
BILLION  
people reached with stories  
of heroism and valor

## The American Humane Hero Dog Awards

Unleashing the power of the connection between people and animals

The American Humane Hero Dog Awards were created to celebrate the extraordinary acts of heroism performed by our best friends. This popular, yearly national campaign draws hundreds of courageous canines from across the country, more than a million votes by the American public, and four billion media impressions, including features by The TODAY Show and PEOPLE Magazine – all culminating in a celebrity-studded, national television broadcast to 80 million homes on Hallmark Channel.

Supported by a host of human stars, including Betty White, Jay Leno, Billy Crystal, Whoopi Goldberg, Pauley Perrette, Ariel Winter, Vivica A. Fox, Marcus Scribner, Faithe Herman, Daisy Fuentes, Alison Sweeney and generous sponsors including Zoetis Petcare, World Pet Association and Lulu's Fund, our Hero Dogs uplift the human spirit and inspire us to return the favor to all our animal friends. Last year during the pandemic, we had to be extra careful and inventive, pre-taping many of our segments virtually and practicing safety measures in every aspect of production. The results were well worth it and on the following pages is the remarkable story of our most recent top winner.





## MacKenzie: A Small Dog with a Big Heart

Born with a cleft palate and contracting aspiration pneumonia which nearly took her life, rescue dog MacKenzie epitomizes what it means to be a hero, overcoming her birth defect and going on to help hundreds of other rescue animals and provide children with world-changing lessons in empathy. Her job is to provide love and care for baby rescue animals born with birth defects. Most of the rescued animals are babies who cannot stay with their mothers because of their medical problems. MacKenzie takes an interest in each baby from day one, no matter the species or size. She plays nurse and cleans, comforts, and cuddles them. She acts as their mother and teaches them how to socialize, play, and have good manners. It's been said that MacKenzie could mother anything from an ant to an elephant, nurturing countless puppies, kittens, a goat, a turkey, a squirrel, birds, a mouse, and despite her tiny size, even a Great Dane. MacKenzie's other important role is to interact with children at schools, so they learn to be open-minded toward animals and people with physical differences. They learn kindness, patience, and that you can make a difference in the world no matter how small you are. MacKenzie may have lost her ability to bark, but she still makes herself heard and speaks for other animals born with defects and she is a shining example of how rescuing animals often helps save more than just one life.

For her extraordinary good works, MacKenzie, who comes from Hilton, New York, first won the top title in her individual category, becoming the country's Hero Shelter Dog of the Year, and then in the last round winning the American Humane Hero Dog Awards' top title of 2020 American Hero Dog.



## Helping Ensure the Welfare of the World's Animals

First to serve the cause of animals through humane certification

Animals need and deserve great care and treatment. Until recently, however, there were few or no accepted humane standards governing the treatment of animals in a wide variety of settings involving human care. To remedy this and to help elevate the care of millions of animals on farms and ranches, in entertainment, breeding operations, air transport, and the world's zoos and aquariums, American Humane has led the way in creating and enforcing rigorous, science-based standards that demonstrably improve the lives of animals.

Today, American Humane is the largest certifier of animal welfare in the world, with innovative programs that help ensure humane conditions for some **one billion animals** across the country and around the world. All of our certification programs are built upon objective, evidence-based standards created by the world's leading veterinarians, animal experts and animal ethicists.

To ensure compliance with these standards and absolute integrity of reporting, these standards are enforced by independent, expert third-party auditors or Certified Safety Animal Representatives with ultimate oversight of all programs provided by the country's trusted first national humane organization. The expertise and verification process helps provide ethically minded consumers peace of mind that the creatures under the certification enjoy demonstrably good welfare and were treated humanely.



JEREMY DWYER-LINDGREN/WOODLAND PARK ZOO





## HELPING NEARLY 1 BILLION FARM ANIMALS

live better lives under the protection of the American Humane Certified® program and our 200 rigorous, science-based humane standards

## ■ GROWING REACH

with 10 out of 12 top grocery stores offering American Humane Certified foods



OF ALL CAGE-FREE  
EGGS  
in the U.S. are American Humane Certified!

## American Humane Farm Program

First to serve in the protection of farm animals

In 1877, our organization was founded around the issue of farm animal welfare. More than 144 years later, that same dedication and commitment to the care and well-being of animals in agriculture remains a driving force for our organization.

The American Humane Farm Program is dedicated to improving the lives of farm animals and encouraging more people to commit to humane practices. American Humane works with farmers, food companies, veterinarians and academics to enhance farm animal welfare and provide consumers with humane food choices.

The American Humane Farm Program started with the simple premise that humane treatment of farm animals should be grounded in solid scientific research, proven best practices and verification through independent, professional, third-party auditing. Our Scientific Advisory Committee, composed of internationally renowned animal science professionals, veterinarians, practitioners and ethicists, provides the expertise that ensures American Humane Certified™ animal welfare standards are science- and evidence-based, species-specific and align with best practices. In this way, the American Humane Farm Program helps provide verifiable assurance to consumers and retailers that products carrying the American Humane Certified label have met rigorous, science-based animal welfare standards and that the animals in the program were humanely raised.

Our farm program today is the largest humane certifier of farm animals in the world and we continue to play a leadership role in the improvement of conditions for animals in agriculture. Just some of our key victories during the past year include:

- **Promoting the welfare and humane treatment of nearly 1 billion farm animals** under more than 200 rigorous, science-based standards covering everything from adequate space to air and water quality, heating, lighting, shade, and the animals' ability to engage in natural behaviors.

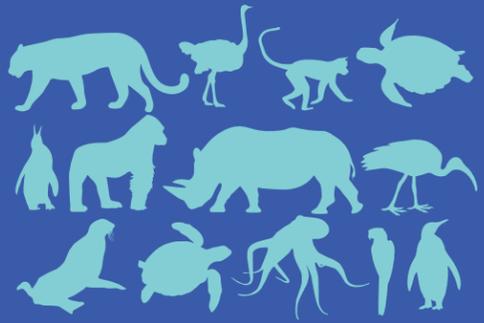
- **Maintaining third-party oversight on farms and ranches** amid a global pandemic. While business as usual stalled or ceased for most of the nation and the world, our producers, processors, auditors and farm team worked diligently to maintain auditing oversight on farms and ranches throughout the pandemic. This dedication to animal welfare and transparency helped to ensure that animal welfare remained at the forefront even amid this unprecedented situation.

- **Adding more humane producers** under the American Humane Certified label, the largest independent farm animal welfare certification in the world. This included the addition of producers in multiple categories across the United States, and, in 2020, nearly a doubling of certifications in Canada.

- **Making history** as our farm program introduced new humane standards for aquaculture. Throughout the year, our Farm program and Scientific Advisory Committee members have been hard at work developing an audit tool for salmonids (salmon and trout). Aquaculture is an ever-growing component of America's food system and a huge part of the international space. American Humane is excited to work alongside producers to elevate standards for fish and provide families with humane choices at the grocery store.

- **Expanding our media presence and interactions with consumers** by participating in events like podcasts and radio network events. These events help to highlight our program, our producers, and our processors by communicating our American Humane Certified standards and what it means for animals to be raised humanely.

- **Expanding our presence in retail and restaurant services** with 10 of the nation's top 12 grocery stores now offering American Humane Certified products, ensuring that Americans, regardless of where they live, are empowered to make humane and ethical grocery choices. Given the growing presence of American Humane Certified products at these top retailers, we believe this is evidence of the growing demand from ethically minded consumers for humane food choices.



Nearly  
**400,000**  
 ANIMALS  
 PROTECTED:

under our rigorous, science-based  
 protections.



**GLOBAL  
 IMPACT:**

We now help ensure the welfare and humane treatment of animals at 62 major facilities in 18 U.S. states and 12 countries in North and Central America, Europe and Asia.

## American Humane Conservation

First to Serve and Protect Animals in Zoos and Aquariums

In the face of what scientists are calling a “Sixth Mass Extinction” with species disappearing at an unprecedented rate, zoos and aquariums are playing an outsized role in preserving the vital web of life on Earth. To elevate standards and shine a spotlight on those who take good care of their animals, American Humane developed the first-ever independent, science-based humane certification dedicated solely to helping ensure the welfare and humane treatment of the animals in the world’s zoos, aquariums and conservation centers.

We are proud to announce the following victories on behalf of the remarkable and endangered animals:

- **Helping protect species in zoological settings worldwide:** American Humane now helps protect the welfare and humane treatment of nearly 400,000 animals at 62 leading zoological facilities around the world. Fewer than one percent of zoos and aquariums have earned our prestigious American Humane Certified™ seal of approval.
- **Global expansion:** Major institutions around the world are lining up to become American Humane Certified and we now certify major zoological facilities in 18 U.S. states and 12 countries in North and Central America, the Caribbean, Europe and Asia.

- **Award-winning conservation film launched:** To counter the “Sixth Mass Extinction” now taking place and rally a new generation of advocates for the preservation of Earth’s precious animals, American Humane created its first documentary film, “Escape from Extinction,” narrated by Oscar-winning actress Dame Helen Mirren. The film is galvanizing animal lovers around the world and was named the “Best Environmental Documentary” of 2020 at DOC LA.
- **Raised public awareness for humane conservation:** Hundreds of millions of people have been reached through our educational videos and national TV and radio PSAs about the vital role of zoos and aquariums in conservation.



## Creature Comforts During Covid

People weren't the only ones affected by the worldwide pandemic. Millions of remarkable and endangered species living in zoological facilities had their lives change, too, as zoos and aquariums were forced to temporarily close their doors to the public. The disappearance of visitors was a dramatic change for the animals and prompted their caretakers to come up with innovative activities and new opportunities to keep the creatures in their care happy and active, as well as enrich their daily lives. Here are just a few creative and heartwarming things that American Humane Certified™ zoos and aquariums have been doing for their animals during the pandemic:

- Curious penguins at **Vancouver Aquarium** were allowed to explore the aquarium's empty hallways, meeting dolphins, sea lions and rays along the way.
- Kittens and puppies from a local animal shelter visited **Georgia Aquarium**, providing activities and stimulation for both the shelter pets and the resident animals at Georgia Aquarium (and encouraging pet adoption).
- Llamas and flamingos at **Denver Zoo** strolled the empty pathways, stopping to study other species along the way.
- A local musician performed for beluga whales at **Mystic Aquarium** and a local tuba player performed for the hippos at **San Antonio Zoo**.
- **SeaWorld Orlando** provided their rescued bald eagle with a "bird's eye" view of the park by taking her up in the sky tower.

- At **Roger Williams Park Zoo**, the sloths were treated to story time, the armadillos played in puddles, and the elephants were treated to "audio enrichment" by a zoo staff member with his guitar.
- Proving that down time can still be useful, beluga whales at **Mystic Aquarium** participated in a study with the Cummings School of Veterinary Medicine at Tufts University to help develop coronavirus detection methods for marine mammals in an effort that could benefit both humans and animals.

Certified zoos and aquariums also continued to engage the public by offering a rich array of educational opportunities free of charge. Many zoological facilities provide animal-related lesson plans, activity pages, keeper chats and webinars so that children and adults could continue to learn about and appreciate wildlife during a time when most were stuck indoors. And of course, American Humane Certified zoos and aquariums continued to provide critical rescue, research and conservation efforts behind the scenes.

This past year has been challenging for us all, but the stories from American Humane Certified zoos and aquariums have been a source of inspiration for countless animals as well as millions of people who care about them.





2020  
1,000,000

2010

Animals protected in  
filmed entertainment  
(cumulative)

2,000

## PRODUCTION DAYS!

Despite the coronavirus pandemic, which shut production down worldwide for six months, we successfully protected 50,000 animals in more than 200 films and episodic series, supervising nearly 2,000 production days of action on everything from indie films to the biggest box-office blockbusters.

## PROTECTING ANIMALS WORLDWIDE

To meet the demand here and abroad, we trained four more Certified Animal Safety Representatives for a total of 51, with 33 in the United States and 18 overseas.

In fact, we supervised more than 600 production days abroad in 14 countries, including Australia, Morocco, Northern Ireland and South Africa!

## American Humane Hollywood

First to serve and protect animals in film & TV

The American Humane Hollywood program has been First to Serve in the protection of our beloved animal actors since 1940 and is the only industry-sanctioned effort to oversee animal safety on filmed production sets. Millions look for our famed “No Animals Were Harmed®” certification to assure them that furred, finned and feathered performers from Babe to Beethoven were kept safe and humanely treated under the watchful supervision of our trained Certified Animal Safety Representatives.

**Prevention of risk is American Humane’s top priority**, which is why we work closely with producers, directors, animal wranglers and stunt coordinators before even one frame of film is shot. During this past year, we worked successfully once again to put the spotlight on . . .

- **Keeping animals safe:** This past year, American Humane protected 50,000 animal actors in the United States and around the world!
- **Supervising 2,000 production days!** We monitor everything from small indie films to the biggest box-office blockbusters. Some of the top movies we were on include Academy Award winners and nominees *Judas and the Black Messiah*, *Minari*, *Ma Rainey’s Black Bottom*, *Hillbilly Elegy*, *Midnight Sky*, *Da 5 Bloods* and *Emma*.

- **Taking on the Covid threat:** As we remained focused on our commitment to the animals we serve, we developed an Advisory for Productions Working with Animals on best practices to keep animals safe from COVID-19, which was distributed widely to studios and production companies. Despite travel restrictions imposed by the pandemic, American Humane continued to keep animals safe through a variety of techniques including remote supervision, greatly enhancing welfare outcomes for animal actors.

- **Adding new members to our global team:** To meet growing demand, we brought on even more Certified Animal Safety Representatives for a current total of 51, including 33 across the United States in high-production locations and 18 overseas.

## The Importance of Animals in 2020: On and Off-Screen

The COVID-19 pandemic has made all of us realize the importance of our family and friends, including our animal companions. Perhaps more than ever before during the remarkably stressful past year, we have come to understand truly how much our pets mean to us. Interestingly, many of the film projects the American Humane certified in 2020 spoke directly to this powerful bond and how people and animals can help each other, especially during a crisis, when we are isolated, or when we are under pressure. Just think of the Academy Award-winning film, *Minari*, in which a Korean family moves to a farm in Arkansas. Suddenly finding themselves isolated, they struggle to adjust. While they slowly build their farm, the parents (Steven Yeun and Yeri Han) take jobs at the local hatchery and bring a couple of chicks home for their children to raise. The animals in this film bring comfort to a family who is literally unable to engage with the world around them. Sound familiar?

Animals also played a colossal role in the new television series, *The Good Lord Bird*, in which Ethan Hawke plays abolitionist John Brown who tried to initiate several slave revolts. Not surprisingly for a man of conscience, Brown had a great affinity for all living beings. Throughout the series, which is produced by Blumhouse Television, Hawke's character is constantly petting an animal, whether it's a turtle, lizard, horse or cat. Brown may have been a tough revolutionary, but he had a soft spot for animals, who gave him a sense of safety and calm, and helped keep him focused on his historic path.

In ABC's *American Housewife*, the family dog Luther provides all the characters with reassurance when they get on each other's nerves. This also goes for the dog, Coltrane, who belongs to the gritty L.A. detective Harry Bosch on the popular Amazon series, *Bosch*. In each episode, as we watch Bosch go head-to-head with criminals and fellow cops alike, he can always rely on coming home and finding solace with his loyal pal, Coltrane.

As people and pets worked this past year to keep each other safe and sane, we are happy to report that American Humane did the same for tens of thousands of animal actors working to divert us from our worries. It's been said that life imitates art, and this year has been stressful, but also made all of us respect the love that animals bring into our lives. May we all celebrate the end of that rough year together!





## Protecting Animals in Air Transport

More than half a million pets are transported by air each year in the United States. To help ensure a safe, comfortable, healthy and humane experience for these beloved family members, American Humane has been working to improve the safety, comfort and well-being of pets traveling by plane.

Best practices were developed by American Humane animal welfare specialists and an independent Scientific Advisory Committee consisting of the world's leading animal welfare experts, veterinarians, researchers and animal ethicists. Covering every aspect of air travel from health certifications to pre-flight preparation and acclimation, check-in, temporary housing, ground transport, crating, loading and unloading, employee training and crew notifications, breed protections, temperature inside and

outside the aircraft, wait times, monitoring checks, availability of food and water, route length and scores of other factors, the effort represents a significant, science-based step forward in helping ensure the health, comfort and welfare of animal passengers in commercial aviation. Now the key is to ensure these standards are adopted by the airline industry and we are strongly advocating that all air carriers adopt these lifesaving measures.

American Humane is dedicated to improving safety for pets traveling by air, advancing our mission to protect animals everywhere, and making the skies a friendlier, safer and more humane place for our best friends.





# Dogs Spread Love Not COVID-19

To learn more, visit  
[AmericanHumane.org](https://AmericanHumane.org)

## Global Awareness and Public Education

As the leader on animal welfare issues since 1877, news organizations are constantly seeking our expertise and commentary. We work with thousands of local, regional and national news groups to get out lifesaving information and spread our message of compassion, caring and hope. Recent highlights of our educational outreach include:

- The tenth national **American Humane Hero Dog Awards™** generated more than 1 million votes from the American public, a million viewers for its national broadcast on Hallmark Channel, and more than four billion media impressions!
- **Our award-winning national television, radio and billboard PSAs** reached hundreds of millions of people with lifesaving information, messages of compassion and practical ways the public can adopt humane lifestyles, support humane farming and humane conservation of the world's remarkable and endangered creatures, and help veterans needing service dogs and protect animals caught in disasters and cruelty cases. To prevent pet abandonment during the COVID-19 pandemic, American Humane ran billboards across the country reminding people that "Pets Spread Love, Not COVID."
- **Social media outreach:** American Humane published over 4,000 posts on all its channels, reaching more than 24 million people!
- **Teaching kids to be kind:** For its 106th annual "Be Kind to Animals Week®," the oldest commemorative week in U.S. history, American Humane unveiled a comprehensive new web portal featuring free, humane-themed math and language arts lessons for kids from Pre-K to Grade 5, along with downloadable Be Kind to Animals posters, a pledge with simple ways to protect the animals in our lives, and a fascinating historical retrospective – all of which were sent to teachers and classrooms across the country. Building a better world for all of us begins with teaching the next generation to respect and value living beings . . . and this robust campaign was designed to do just that for millions of future members of the Compassion Movement.
- **Award-winning campaigns:** American Humane won the American Business Awards' Silver and Bronze medals for our public information efforts on behalf of our nationwide Hero Dog Awards and Feed the Hungry Covid-19 campaigns.

## Global Media

Major news stories on helping animals were carried by thousands of leading national and international newspapers, magazines, and TV and radio media



### American Humane to Donate 1 Million Meals to Pets Affected by COVID-19

Countless humans have been affected by the COVID 19 pandemic, and so have numerous pets. In an effort to make sure the animals of the world receive assistance as well, American Humane, the U.S.'s first national humane organization, has launched the Feed the Hungry fund. The goal of the fund is to gather and donate one million meals to animals across America who have been abandoned due to the effects of coronavirus with help from celebrities like Ariel Winter and Robert DeNiro. American Humane also has socialite Jean Shafiroff working on the Feed the Hungry fund to help the group get to their goal even faster. Along with providing meals to pets left alone by the pandemic, the fund will also provide basic supplies, like kitty litter and medical supplies.



Today, we are spotlighting Bogi, a Military Working Dog who recently retired. He and Sgt. Angie Cardone worked together 24/7 and then, suddenly, Angie was reassigned. [Bogi] was retired because she broke her neck in training. But thanks to American Humane, Bogie was reunited with Angie, who says, "I'm ready to give her a really good retirement and have her enjoy her dog years, her dog life, as a dog."



### Nonprofit Leadership: Navigating Uncertain Waters In 2021

The economic shockwaves of the COVID-19 pandemic affected virtually every corner of the globe. For non-profits, keeping the doors open during times of unprecedented upheaval is especially terrifying. Dr. Ganzert's book, *Mission Metamorphosis*, recounts American Humane's resurgence in the aftermath of The Great Recession. Taking lessons from that time, Dr. Ganzert provides insight for non-profit leaders struggling to stay afloat.



### 4-pound Chihuahua with cleft palate is the 2020 American Hero Dog

Last night, the nonprofit American Humane named MacKenzie 2020 American Hero Dog at the 10th anniversary celebration of the American Humane Hero Dog Awards. "Kenz" was born with a cleft palate and needed to be tube-fed for nearly a year before a life-saving surgery enabled her to drink and eat on her own. Even though she was sick, she wanted to care for the other animals born with birth defects. "For ten years, the American Humane Hero Dog Awards have been celebrating the very best of our best friends and reminding all of us about the importance of the animals in our lives," said Dr. Robin Ganzert, president and CEO of American Humane.



### A New Year Should Bring a Humane New Deal for Animals

By Robin Ganzert

While welcoming the new year, American Humane set out to remind policymakers and politicians the roots of our dark 2020 – the fractured social contract between humans and animals. As states administer vaccines and businesses reopen, the new normal can't be the same reality that led to COVID-19. Around the world, animals are suffering and only by improving their living conditions can we fight for our shared future.



## A New Deal for Animals, People and the World We Share

Cruelty hurts all of us. The COVID-19 pandemic began as a result of the inhumane treatment of animals in notorious, so-called “wet markets,” and has since had worldwide consequences for both people and animals on every continent. To combat cruelty in all its forms and renew the world’s commitment to, and belief that, being kind benefits us all, American Humane not only took a leadership role in advocating vigorously against these cruel, unhygienic and unregulated markets, but stepped forward to ask all of humanity to re-examine and re-think how to rebuild our broken social contract with animals in every area of life – from the ways animals are treated on farms to the need to protect them in the wild.

We urge every animal lover to go to our website to read the full text of our international call to action, **“A New Deal for Animals, People and the World We Share: A 10-point Plan to Build a Humane and Ethical World,”** and add your support for the following long-overdue changes:

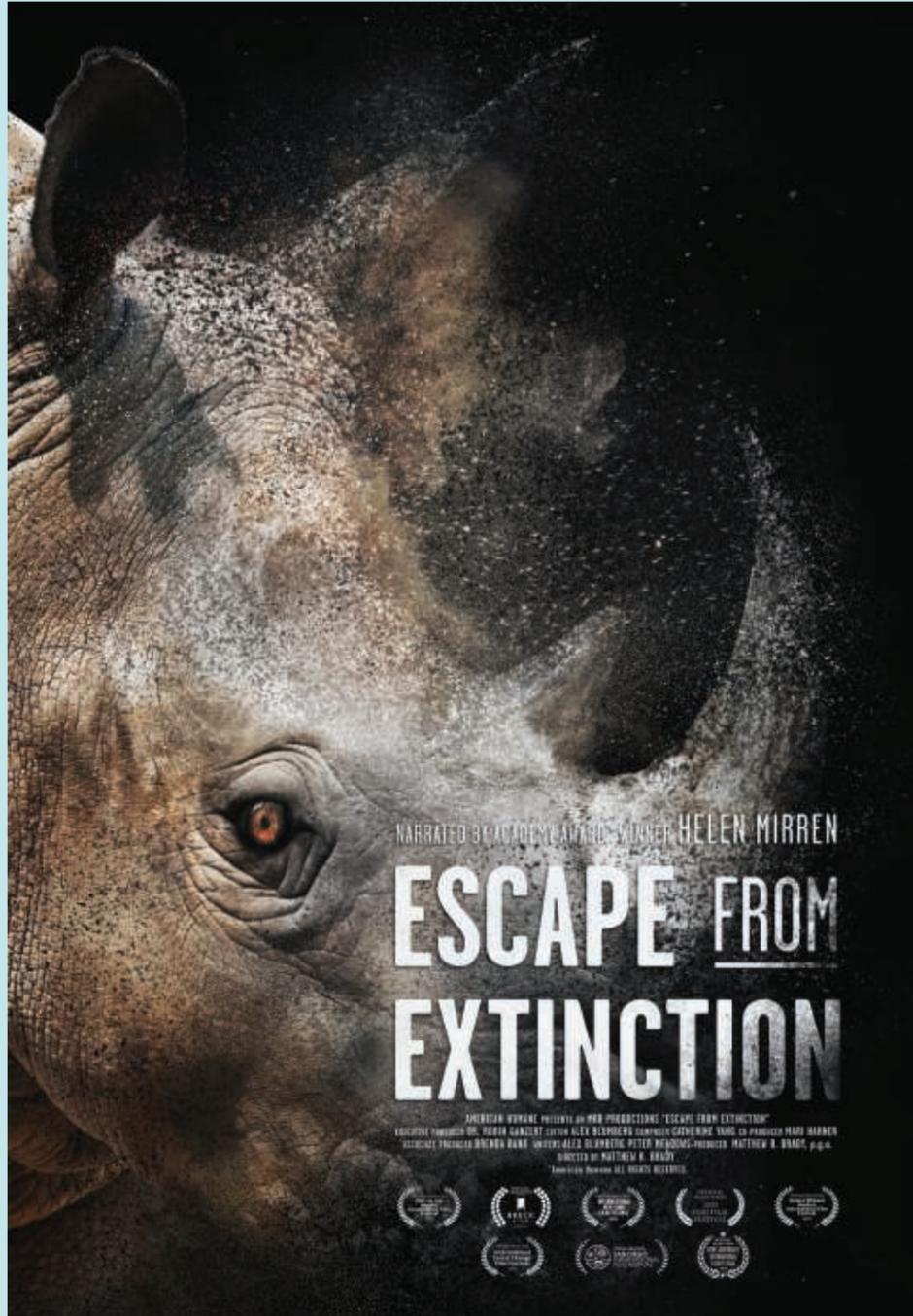
1. End the World’s Wet Markets
2. End the Global Cat and Dog Meat Trade
3. Immediately Stop Unnecessary Taxpayer-Funded Testing on Animals
4. Ensure Independent Humane Inspections of Farms Worldwide and Related Biosecurity Measures for Animal Agriculture
5. Ensure Independent Humane Oversight of Animals in All Forms of Entertainment
6. Ensure Independent Humane Inspections of Zoos and Aquariums Worldwide
7. End the Highly Lucrative, Organized Poaching and “Bush Meat” Trade That Is Decimating Wild Species and Spreading Devastating Diseases
8. Enforce Ethical Standards for Global Animal Tourism
9. Enforce Safety Standards for Animals in All Forms of Transportation
10. Expand the Use of Service and Therapy Dogs

American Humane has been working on many of these issues for years – some, starting from our founding in 1877! As the world wakes up to the price resulting from the continued abuse of animals, we ask you to add your voice to this important effort to achieve a more humane and ethical world.



### Reaching & recruiting millions:

To help spread the word, actor and animal lover Marcus Scribner taped a national Public Service Announcement, urging people to join this newest effort in the Compassion Movement and sign the New Deal for Animals. The spots are now airing on some 1,300 television stations and 10,000 radio stations across the country. A big thank-you to our friend and animal lover, Marcus Scribner. And if you haven’t yet signed the New Deal for Animals, please go to [www.AmericanHumane.org/New-Deal](http://www.AmericanHumane.org/New-Deal) today and do so. You can help make a kinder, safer and healthier world . . . for all of us.



## Award-Winning Film Rallies Support for Conservation

*Escape from Extinction*, American Humane’s award-winning conservation documentary film, is taking the animal and film world by storm. Narrated by Academy Award winner Dame Helen Mirren, the film opened as the nation’s #1 documentary in 94 theaters across the country and takes viewers on a dramatic trip around the world to explore the disappearance of one million species during the “Sixth Mass Extinction” now taking place. Despite these threats, the film also shows that there is hope as animal experts, conservationists, animal scientists, veterinarians, bioethicists and others at leading zoological organizations across the globe work to pull endangered and disappearing species back from the brink.

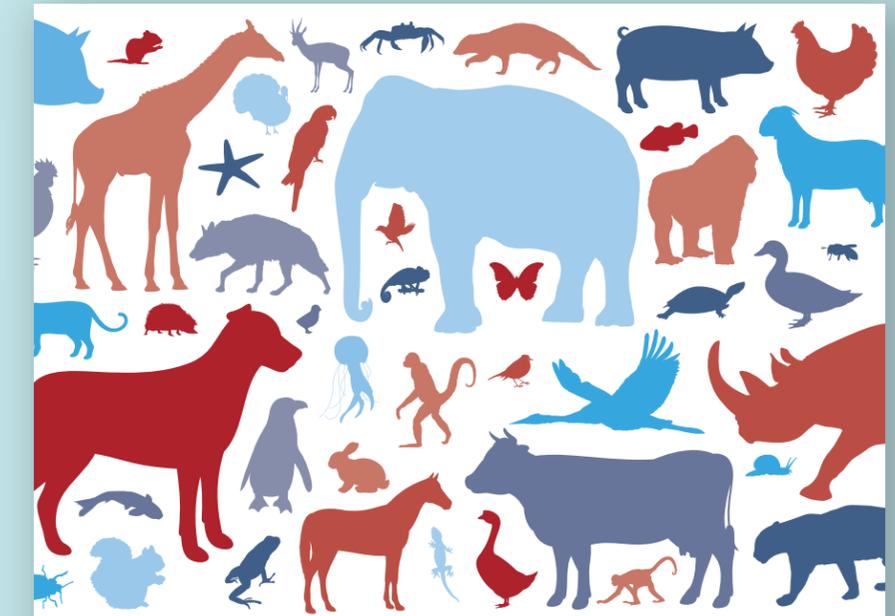
The film was named the “Best Environmental Documentary” of 2020 at DOC LA Los Angeles Documentary Film Festival and has already become a favorite at leading film festivals, receiving hundreds of requests for screenings by conservation organizations, universities and private groups. *Escape from Extinction* is now available on demand.

Proceeds from the beautifully shot 90-minute documentary, which was directed by Emmy Award-winning Matt Brady of MRB Productions and features music by Grammy winner Lisa Loeb, will support American Humane, helping to further its work to protect animals around the world, including saving, sheltering and improving the lives of some one billion animals annually.

“We are excited to share *Escape from Extinction* with audiences across the country,” said American Humane president and CEO Dr. Robin Ganzert, who conceived and spearheaded the documentary and served as its executive producer. “We hope this important film will inspire people to take action to protect and preserve critical species on the brink of disappearing.”

## American Humane Success Story a Best Seller!

*Mission Metamorphosis*, the inspirational guide from American Humane CEO Dr. Robin Ganzert, tells the story of how she not only helped save the world’s leading animal charity but increased its reach in helping rescue, shelter, feed and protect vulnerable creatures in every area around the globe by nearly 2,000 percent! *Mission Metamorphosis* debuted as the #1 Animal Rights eBook on Amazon’s bestseller list and Goodreads fans gave it an impressive four stars. The book, which is filled with poignant stories as well as sound advice for nonprofit leaders on how to achieve mission-driven success, has been included in *Texas CEO Magazine’s* monthly roundup of notable books, highlighted on Just Jenny, a nationally broadcast Sirius XM radio show, and included on the 2020 Porchlight Business Book Awards longlist. Best of all, proceeds from book sales go back to American Humane to further its critical work to protect animals around the world. *Mission Metamorphosis* is published through Fast Company Press and available through Amazon, Barnes & Noble, Books-A-Million or your local bookstore. Be sure to get your copy today!

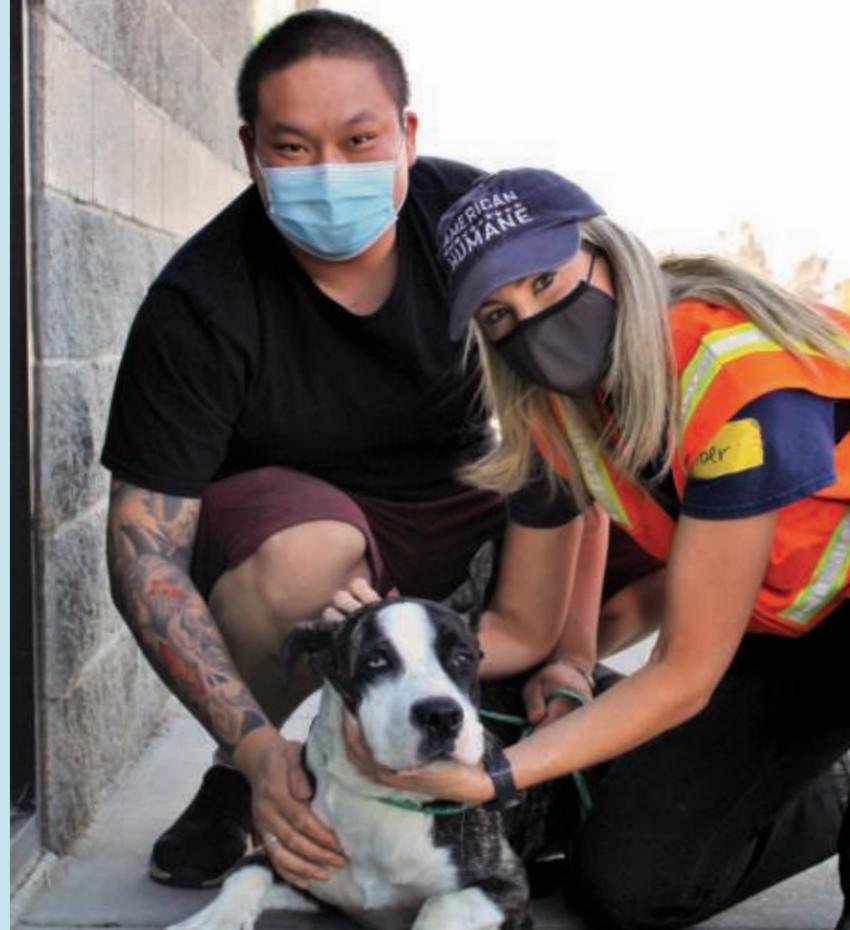


★ Leadership for a Humane World ★

# MISSION METAMORPHOSIS

Robin R. Ganzert, PhD

# The Year in Pictures



## Celebrity Ambassadors



*"The way we treat others affects us all. Join the fight for our animal friends. Go to [AmericanHumane.org](https://AmericanHumane.org) today"*

**- Marcus Scribner**



*"For more than 100 years, American Humane has been helping our best friends in their worst times. They're real heroes to these animals."*

**- Vivica A. Fox**



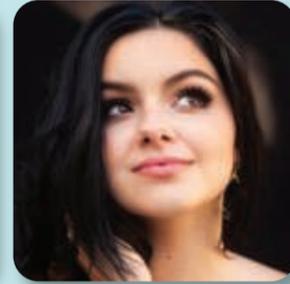
*"Disasters like hurricanes, floods and tornadoes can leave pets and other animals injured, abandoned or lost. American Humane Rescue has been there when disaster strikes. They do amazing work in protecting all animals."*

**- Naomi Judd**



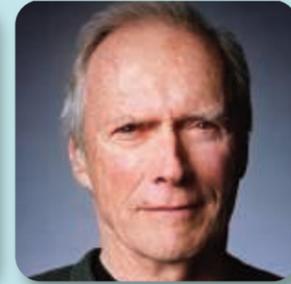
*"American Humane rescues animals needing forever homes and trains them to become life-saving service dogs for free for veterans in need."*

**- Ice-T**



*"I couldn't imagine losing my dog Cleo to a disaster. I am grateful to American Humane Rescue for responding wherever and whenever animals are in need."*

**- Ariel Winter**



*"American Humane has fought hard to protect our four-legged performers through intensive on-set monitoring of films in production."*

**- Clint Eastwood**



*"The world is filled with wonderful and amazing animals that we need to protect and preserve. I'm so thankful to organizations like American Humane who have been working to do just that, while building a greater love and appreciation for our world's remarkable creatures."*

**- Jack Hanna**



*"I believe in American Humane. They are there for the animals and it's only about the real interest of the animals. This group doesn't make a lot of noise - it just gets the job done."*

**- Whoopi Goldberg**



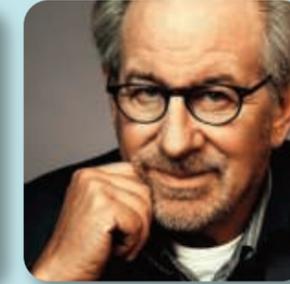
*"Without the careful, watchful eye of American Humane, cruelty to animals would surely occur, and for this I am grateful that such a fine organization exists."*

**- Sir Anthony Hopkins**



*"American Humane pioneered assuring the well-being of animals used in cinema production. Now the organization is turning its attention to animals kept in zoos and aquaria...the auditing standards developed by American Humane represent a robust and salubrious beginning to regulating these operations."*

**- Dr. Bernard Rollin, world-renowned animal ethicist**



*"I wanted American Humane to be part of all the action. It was a vital collaboration."*

**- Steven Spielberg**



*"For almost 60 years, I've been a member of the country's oldest charity dedicated to the welfare of animals, American Humane. Won't you help?"*

**- Betty White**

## Major Events & Milestones



Provided 1,000,000 meals to shelter animals during the pandemic, as well as critically needed supplies and medicines.

Sheltered and helped care for animals caught in the California wildfires.



Transported animals affected by Hurricanes Laura and Sally to safety.



Rescued and cared for dozens of starving Collies left outside in the snow in a cruelty case.

Unveiled new humane standards for the raising of farmed fish.



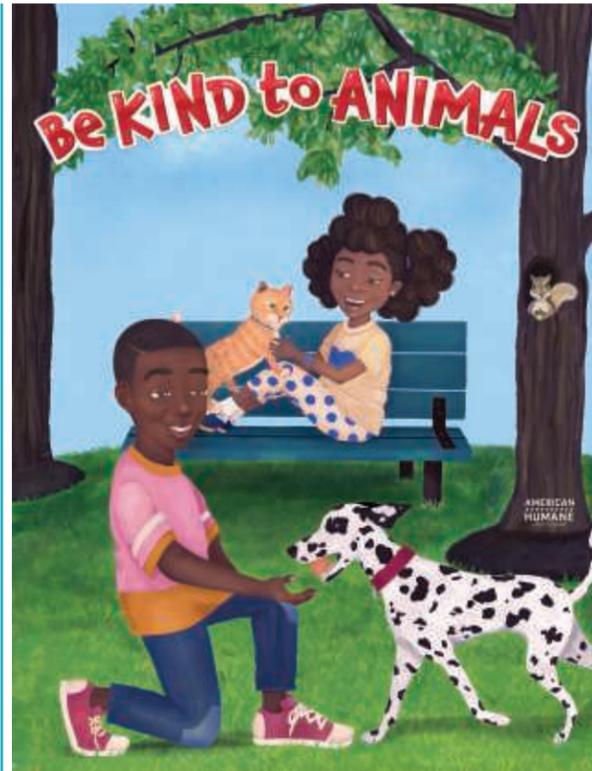
Fought for our veterans by providing free service dogs to retired warriors grappling with Post-Traumatic Stress and Traumatic Brain Injury; and lent our support to the PAWS Act to fund more lifesaving service dogs for veterans in need.



Awarded Charity Navigator's top "4-Star" rating for the third time in a row!



Reunited more retired K-9 warriors with their brave handlers.



**Launched a nationwide campaign** to reach America's schoolchildren with free humane education lessons during our 106<sup>th</sup> "Be Kind to Animals Week®."

**New board member:** Philanthropist and Feed the Hungry COVID-19 ambassador Jean Shafiroff was elected to the national governing board of directors for American Humane.

## AMERICAN HUMANE HERO DOG AWARDS

10TH ANNIVERSARY  
CELEBRATION

**Celebrated heroes on both ends of the leash** at the tenth annual American Humane Hero Dog Awards, which reached more than 4 billion people worldwide with heartwarming stories about the best of our best friends.



**Honored America's veterinary heroes:** Dr. Katherine Polak (top right) and Julie Nettifee (bottom right) were named the winners of the 2020 American Humane Hero Veterinarian and Hero Veterinary Nurse Awards, sponsored by Zoetis Petcare.



**Brought hope and healing to animals in need,** delivering much-needed veterinary care in underserved communities. Thanks to a partnership with Doc Savvy's Animal Hospital in Belle Glade, Florida, and generous support by the Batchelor Foundation and Kristina Gustafson, American Humane is helping provide free spay/ neuter services, vaccinations, heartworm tests and treatment, flea and tick medication, deworming and more.



**American Humane called for the end of wet markets,** the dog and cat meat trade and other inhumane practices in its "New Deal for Animals."

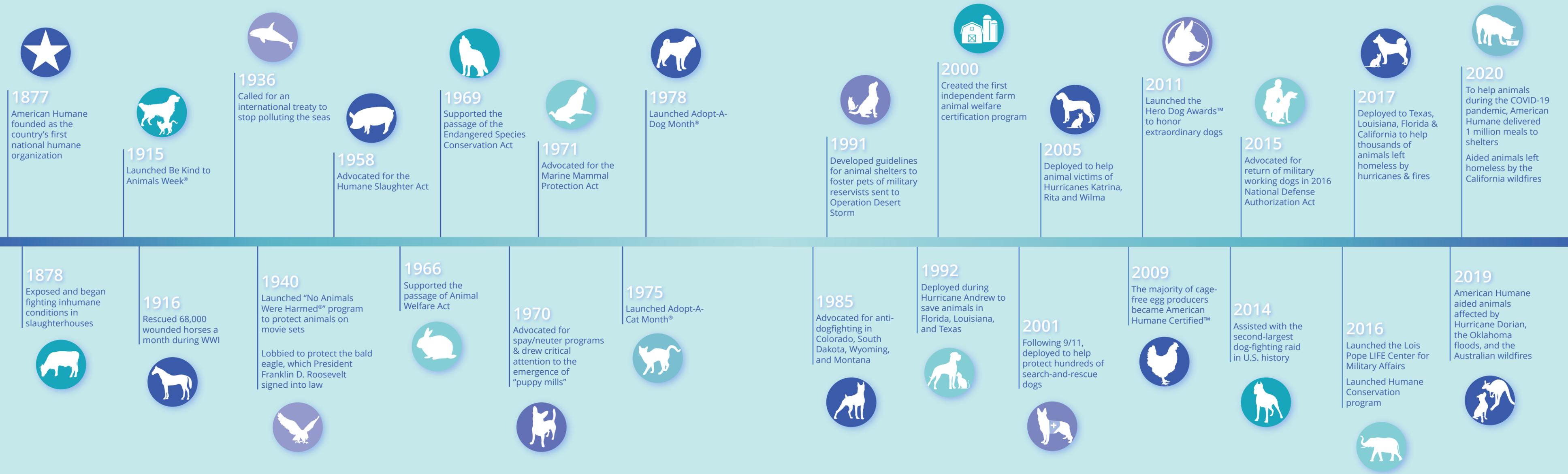


**American Humane's "Escape from Extinction"** was named the "Best Environmental Documentary" of 2020 at DOC LA Los Angeles Documentary Film Festival.

**Our first Pups4Patriots 5K was a resounding success,** raising funds from runners across the country to train service dogs for veterans in need.



# Historic Milestones



## Financial Stewardship

American Humane has a long and trusted record of using our precious resources effectively for the benefit of the most vulnerable. Our independently certified awards and recognition for our charitable stewardship include:

### Charity Navigator

The nation's largest and most-utilized evaluator of charities awarded its highest "4-Star" rating to American Humane **for the third time in a row** – something achieved by only a tiny percentage of the 1.5 million charities operating in the United States. Charity Navigator's ratings show donors how efficiently they believe a charity will use their support, how well it has sustained its programs and services over time and their level of commitment to good governance, best practices and openness.

### Consumer Reports

Consumer Reports named American Humane a "Best Charity," drawing on the reviews of several major nonprofit watchdog groups.

### American Humane a "Top-Rated Charity"

American Humane was named a "Top-Rated Charity" with an "A" rating by the American Institute of Philanthropy's CharityWatch, joining only a select few of the more than 600 charities monitored by the service. Groups included on the Top-Rated list generally spend 75 percent or more of their budgets on programs, spend \$25 or less to raise \$100 in public support, do not hold excessive assets in reserve and receive "open-book" status for disclosure of basic financial information and documents.

### The Better Business Bureau's Wise Giving Alliance

American Humane is once again one of the charities that meets all of the Better Business Bureau's Wise Giving Alliance's 20 Standards for Charity Accountability.

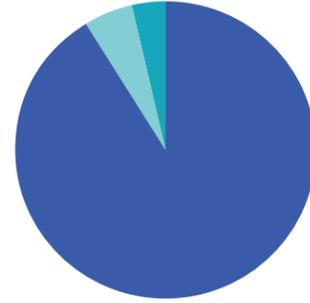
### The Independent Charities of America "Seal of Excellence"

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous independent review, been able to certify, document and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness and cost effectiveness. These standards include those required by the U.S. Government for inclusion in the Combined Federal Campaign, the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5%, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.

### Getting the Gold from GuideStar USA!

GuideStar USA, Inc., the premier source of nonprofit information, awarded American Humane the Gold Level, by demonstrating our deep commitment to nonprofit transparency and accountability.

American Humane provides outsized service to those it serves. With millions of animals helped each year, you may be sure that your donation will be well used and will have a real measurable impact.



■ Program services **91.3%**  
■ Fundraising **5.3%**  
■ General administration **3.4%**

(FY2020 audited financials)

## Mission

Founded in 1877, American Humane is committed to ensuring the safety, welfare and well-being of animals. Our leadership programs are first to serve in promoting and nurturing the bonds between animals and people.



## Board of Directors

**William Abbott**  
Media Executive

**Dawn Assenzio (Secretary)**  
Philanthropy Consultant

**Marty Becker, DVM**  
Veterinarian, Television Correspondent and Author

**Amanda Bowman (Chair, Capital Campaign)**  
Policy Consultant

**Col. Scott Campbell USMC (Ret.)**  
MAGTF Analyst, Katmai Government Services

**Sharon Jablin**  
President, Rental Properties, Inc.

**Naomi Judd**  
Singer, Songwriter, Philanthropist

**Rear Admiral Tom Kearney USN (Ret.)**  
President, Kearney Group LLC

**Herbert Krauss, JD**  
Retired Principal, Furniture Consultants

**John Payne (Chair)**  
President and CEO, Compassion-First Pet Hospitals

**Jean Shafiroff**  
Author and Philanthropist

**Candy Spelling (Vice-Chair)**  
Author, Producer and Philanthropist

**Abigail Trenk**  
President, Air Pegasus Heliport, Inc.

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Dept. of Small Animal Clinical Sciences  
College of Veterinary Medicine  
Texas A&M University

**Susan G. Friedman, PhD**  
Dept of Psychology  
Dept of Special Education  
Utah State University

**Gail C. Golab, PhD, DVM, MACVSc, DACAW**  
American Veterinary Medical Association

**Deborah Luke, PhD**  
Vice President, Conservation & Science  
Association of Zoos & Aquariums

**James F. Peddie, DVM**  
Distinguished Faculty Chair and Staff Veterinarian, Retired  
Exotic Animal Training and Management (EATM) Program  
Moorpark College

**Bernard E. Rollin, PhD**  
University Distinguished Professor  
Professor of Philosophy  
Professor of Animal Sciences  
Professor of Biomedical Sciences  
University Bioethicist  
Colorado State University

**Charlie Sammut**  
Professional Animal Trainer

**Claudia Sonder, DVM**  
Director of the UC Davis Center for Equine Health

## American Humane National Ambassador Council

**Suzanne Ainslie**

**Jeff Alderton**

**Lee Alderton**

**Erin Andrews**

**Evan Antin**

**Fran Burns**

**Dr. Caren Caty**

**Mel Coleman**

**Susan Cushing**

**Steven DeLalio**

**Kathleen DeLemos**

**Alex Donner**

**Danielle Fishel**

**George Fowler**

**Suzi Goldsmith**

**Frances Hayward**

**Carolyn Hennesy**

**Lucille Hume**

**Carrie Ann Inaba**

**Helene Kovens**

**Rita Krauss**

**Bailee Madison**

**Adrienne Maloof**

**Jessica Markham**

**Matt Martin**

**Barbara Niven**

**Marilyn Pelstring**

**Ronnie Perl**

**Bjaye Pilotte**

**Wendy Roberts**

**Elyse Slaine**

**Janet Swanson**

**Alison Sweeney**

**Lisa Vanderpump**

**Judy Walter**

**Wendy Watson**

**Debbie Wells**

**Jennifer (Jen) Woods**

**James F. Peddie, DVM (Co-Chair)**  
Distinguished Faculty Chair and Staff Veterinarian, Retired  
Exotic Animal Training and Management (EATM) Program  
Moorpark College

**Linda Reeve Peddie, DVM (Co-Chair)**  
Veterinarian (Retired)

**Theodore Friend, PhD**  
Professor Emeritus, Animal Behavior & Wellbeing  
Texas A&M University

**Ramiro Isaza, DVM, MS, MPH, DACZM**  
Professor of Zoological Medicine  
College of Veterinary Medicine  
University of Florida

**Wendy K. Kiso, PhD**  
Director of Conservation and Research  
Ringling Bros. Center for Elephant Conservation

**Xavier Manteca Vilanova, PhD**  
Professor, Department of Animal and Feed Science  
Universitat Autònoma de Barcelona

**James F. McBain, DVM**  
Veterinary Consultant

**Kenneth T. Ramirez**  
Executive Vice President & Chief Training Officer  
Karen Pryor Clicker Training

**Ethicists:**

**Joe M. Howell, DVM**  
President, Western Veterinary Conference  
Past President and Chairman of Board, American Veterinary Medical Association

**Bernard E. Rollin, PhD**  
University Distinguished Professor  
Professor of Philosophy  
Professor of Animal Sciences  
Professor of Biomedical Sciences  
University Bioethicist  
Colorado State University

## American Humane Farm Program Scientific Advisory Committee

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University of Arkansas

**S.F. (Sarge) Bilgili, DVM, PhD**  
Auburn University

**Richard Blatchford, PhD**  
University of California - Davis

**Candace C. Croney, PhD**  
Purdue University

**Terry Engle, PhD**  
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**Inmaculada Estévez, PhD**  
Neiker-Tecnalia

**Anne C. Fanatico, PhD**  
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**Temple Grandin, PhD**  
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**Jesse Grimes, PhD**  
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**Charles L. Hofacre, DVM, MAM, PhD**  
University of Georgia

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**Stephen Reichley, DVM, PhD**  
Mississippi State University

**James Reynolds, DVM, MPVM**  
Western University of Health Sciences

**Stephen A. Smith, DVM, PhD**  
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**Cassandra B. Tucker, PhD**  
University of California - Davis

**Kurt D. Vogel, PhD**  
University of Wisconsin - River Falls

**Ann C. Wilkinson, DVM**  
One Health Consultant

## Leave a Legacy of Compassion

American Humane has helped animals in need since 1877. A gift through your will or other estate plan means we'll always be there when needed. More than 91 cents of every dollar spent goes directly to our programs, and American Humane is the only national humane organization with Charity Navigator's highest "4 Star Rating." For information, call 1-800-227-4645 or email Kay Quillen JD, Director of Planned Giving at [kayq@americanhumane.org](mailto:kayq@americanhumane.org).

**AMERICAN HUMANE**  
FIRST TO SERVE®

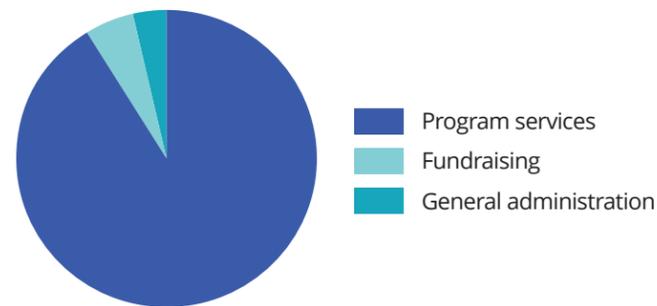
<https://giving.americanhumane.org>



# American Humane Summary Financial Statements

## Statement of Financial Position

	June 30,	
	2020	2019
<b>ASSETS</b>		
Current assets	\$ 8,724,287	\$ 7,522,050
Investments	8,410,786	6,022,325
Property and equipment, net	386,069	498,424
Long term pledges and accounts receivable	1,181,775	913,750
Beneficial interests in charitable trusts	5,491,807	5,636,276
Investments held for endowment	1,480,941	1,473,320
Total assets	<u>\$ 25,675,665</u>	<u>\$ 22,066,145</u>
<b>LIABILITIES</b>		
Current liabilities	\$ 2,368,449	\$ 1,896,596
Non-current liabilities	1,982,271	1,360,262
Total liabilities	<u>4,350,720</u>	<u>3,256,858</u>
<b>NET ASSETS</b>		
Without donor restrictions	8,745,421	6,313,833
With donor restrictions	12,579,524	12,495,454
Total net assets	<u>21,324,945</u>	<u>18,809,287</u>
Total liabilities and net assets	<u>\$ 25,675,665</u>	<u>\$ 22,066,145</u>



## Statement of Activities

	For the Year Ended June 30,	
	2020	2019
<b>SUPPORT AND REVENUE</b>		
Contributions and sponsorships	\$ 45,312,741	\$ 35,066,638
Grants	2,525,573	2,746,410
Royalty income and service fees	5,340,895	5,975,670
Conferences and seminars	140,400	286,898
Investment income	218,690	638,201
Other	6,434	23,193
Total support and revenue	<u>53,544,733</u>	<u>44,737,010</u>
<b>EXPENSES</b>		
Program services		
Humane Conservation	3,794,471	5,407,315
Humane Hollywood	9,117,678	9,987,602
Humane Rescue	6,031,276	2,595,446
Center for Military Affairs	12,544,991	5,366,284
Farm Animal Program	5,853,621	8,610,673
Other Programs	9,249,897	7,576,286
Total program services	<u>46,591,934</u>	<u>39,543,606</u>
Supporting services		
Philanthropic services and fundraising	2,692,096	2,638,425
General administration	1,745,045	1,114,472
Total supporting services	<u>4,437,141</u>	<u>3,752,897</u>
Total expenses	<u>51,029,075</u>	<u>43,296,503</u>
<b>CHANGE IN NET ASSETS</b>	2,515,658	1,440,507
<b>NET ASSETS</b>		
Beginning of year	18,809,287	17,368,780
End of year	<u>\$ 21,324,945</u>	<u>\$ 18,809,287</u>

For a complete copy of American Humane's audited financial statements for June 30, 2020, please visit [www.AmericanHumane.org](http://www.AmericanHumane.org) or write to: American Humane, Finance Department, Suite 360, 1400 16th Street, NW, Washington DC 20036

# AMERICAN HUMANE

FIRST TO SERVE<sup>®</sup>

## NATIONAL HEADQUARTERS

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American Humane is a 501(c)(3) tax-exempt charity.

Our tax ID/EIN is 84-0432950.

